



FOR IMMEDIATE RELEASE

## ***World View Appoints New SVP of Stratollite Applications***

*Tom Pirrone to Lead Market Expansion of World View's New Vehicle Class*



Tucson, AZ – October 27, 2016 – On the heels of its announcement about an entirely new high-altitude flight vehicle, the Stratollite, World View is pleased to welcome and announce the appointment of Tom Pirrone to the role of Senior Vice President of Stratollite Applications.

In this role, Tom will lead World View's efforts to ensure that World View's Stratollite platform meets the needs of a wide range of commercial, government, and research customers.

The Stratollite platform, announced in April 2016, offers low-cost, long-duration persistent high-altitude flight coverage for enterprise and government agencies. This un-crewed balloon system can loft up to 100kg of payload mass over client-specified areas of interest, and provide high-altitude persistence for days, weeks, and even months on end, all at orders of magnitude less cost than comparable technologies like geo-stationary and most orbital satellites and drones. Early applications and interest for this platform have included remote sensing, communications, weather, and research. Tom will be responsible for expanding adoption of the platform, capturing market intelligence, and mapping customer requirements against World View's technological roadmap.

Tom comes to World View with 34 years of experience in the aerospace and defense industry focused primarily on space communications and operations. He was an early member and integral part of the Universal Space Network (USN) team led by Apollo XII Commander Pete Conrad. While at USN, he led the team that created PioraNet, a worldwide network of ground stations that provides space agencies with commercial satellite command and control services. USN was acquired by the Swedish Space Corporation (SSC) in 2009 where Tom has remained as part of the global executive management team.

“I couldn’t be more excited to join such a phenomenal team,” Tom said. “It’s very rare to see an entirely new class of vehicle go to market, but that’s exactly what World View is doing with its Stratollite platform. I’m thrilled to have the opportunity to help bring this new solution to the myriad of customers who will find tremendous value in it.”

Tom is a Wharton Fellow and an active contributor to the University of Pennsylvania’s Master’s program for global executive education. In addition, Tom holds a Master’s degree from Biblical Theological Seminary and a Bachelor’s degree from Cairn University.

### **About World View® Enterprises, Inc.**

World View’s innovative flight technologies offer a unique perspective of Earth from the edge of space. World View delivers meaningful insights to enterprises, agencies, and individuals via two primary business segments: Stratollite un-crewed flight systems and Voyager human spaceflight systems. Stratollites, in operation today, offer low-cost, long-duration, persistent high-altitude flight for enterprise and government agencies. Using advanced stratospheric balloon technology, Stratollite applications include communications, remote sensing, weather, and research. The Voyager human spaceflight experience is under development and will launch in the near future, offering private citizens a comfortable, safe, and perspective-changing voyage to the edge of space via high-altitude balloon. To learn more about World View, visit [www.WorldView.space](http://www.WorldView.space).